

# REGISTRATION FORM FOR PAID SERVICES BASELWORLD 2019

## CONTACT DETAILS

**ORDER DEADLINE**  
**WEDNESDAY**  
**20<sup>TH</sup> FEBRUARY 2019**

### CONTACT INFORMATION

Contact person

Company name

Department

Address

Zip Code / City

Phone

E-mail

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### KINDLY RETURN THE REGIS- TRATION FORM TO :

DARWEL SA  
 Agency appointed by the  
 Swiss Exhibitors' Committee

Av. de la Gare 5, CP 429  
 CH-1001 Lausanne  
 Tél. + 41 21 310 70 70

MANAGEMENT Yves Vulcan  
 yvulcan@darwel.ch

### INVOICE INFORMATION (IF DIFFERENT)

Contact person

Company

Department

Address

Zip Code / City

### DATE AND SIGNATURE

I agree with the terms of registration

Date

Signature

## COMMUNICATE YOUR INNOVATIONS + EXPAND YOUR CHINESE CLIENT BASE

The products listed below are distributed in a tight flow from the end of January to the Press Day of Baselworld 2019.

### ORDER

PRODUCT NAME (IF KNOWN AT REGISTRATION)	EMBARGO	CHF 3,000
1	March 20 <sup>th</sup> 2019 Other	
2	March 20 <sup>th</sup> 2019 Other	
3	March 20 <sup>th</sup> 2019 Other	
4	March 20 <sup>th</sup> 2019 Other	
5	March 20 <sup>th</sup> 2019 Other	
6	March 20 <sup>th</sup> 2019 Other	
DISCOUNT 5 % for 2 products, 10 % for 4 products, 15 % for 6 products		<b>TOTAL (WITHOUT VAT)</b>

**DEADLINE FOR THE RECEIPT  
OF YOUR MATERIAL  
WEDNESDAY MARCH 6<sup>TH</sup> 2019**

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### THESE SERVICES DO NOT GENERALLY INVOLVE AN EMBARGO.

Nonetheless, if you wish to set another deadline, kindly specify such a date. Note that an embargo may be set for any time up until the Press Day on March 20<sup>th</sup>, 2019 at the latest.

#### MATERIAL NEEDED

- Product description and technical specification sheet (English)
- 2 to 5 HD photos (min. A5, 300 dpi)
- **If available :**
  - Press release about this product in English + and all other available languages.
  - Video, clip or animation of this product

### TERMS OF PAYMENT

Payment for all selected Baselworld 2019 press services shall be made within two weeks of receipt of the bill. No discounts will be given. Should the client fail to make payment by the due date, the agent no longer guarantees fulfilment of the selected services.

## TERMS OF REGISTRATION FOR PAID SERVICES

### I. PARTIES TO THE CONTRACT

Agent: Swiss Exhibitors' Committee, represented by Darwel SA, Avenue de la Gare 5, 1003 Lausanne.

Client: Company subscribing to «Baselworld 2019 press services».

### II. PREAMBLE

The client manufactures and/or sells watches, jewellery or articles pertaining to related branches. It takes part in the World Watch and Jewellery Show (Salon Mondial de l'Horlogerie et de la Bijouterie), hereafter referred to as Baselworld. The agent is an association as defined by articles 60 et seq of the Swiss Civil Code. It defends the interests of Swiss Exhibitors with respect to MCH Messe Schweiz AG and its companies, and organises promotion of Swiss Exhibitors' products during Baselworld.

### III. PURPOSE OF THE CONTRACT

The client charges the agent with the promotion of its products for the period beginning 1<sup>st</sup> December of the year preceding the opening of Baselworld to 30<sup>th</sup> November of the year of Baselworld, and in particular for the duration of Baselworld.

The contract concerns at least one of the services defined in the «Baselworld 2019 press services» programme. The client determines to which products the promotional activities apply. The sum owed by the client to the agent is determined by the chosen services and the number of products for which promotion is required. Prices are clearly indicated in the «Baselworld 2019 press services» programme.

### IV. OBLIGATIONS OF THE AGENT

The agent undertakes to provide the services set out in the «Baselworld 2019 press services» programme in accordance with the client's wishes and to do so to the best of its knowledge and ability. It may call upon one or more third parties in the fulfilment of these obligations.

The agent follows the instructions given by the client.

An exact description of services provided by the agent is given in the «Baselworld 2019 press services» programme.

The agent defends the client's interests to the best of its knowledge and belief. It will keep any trade secrets to which it has had access in the course of its employment. It will keep the client regularly informed of progress made in the execution of the services the client has requested.

### V. OBLIGATIONS OF THE CLIENT

As remuneration for promotional activities, the client pays the agent a sum in accordance with selected services and the number of products, as per the price stipulated in the «Baselworld 2019 press services» programme.

The client authorises the agent to represent it to third parties, within the framework of this contract. The client undertakes to provide the agent or any third party appointed by the latter with all necessary materials for the execution of services the client has requested within the time limits stipulated in the «Baselworld 2019 press services» programme.

### VI. SUBSCRIPTION AND PAYMENT

Swiss Exhibitors subscribe to Baselworld 2019 press services by submitting a signed registration form which must be validated by Darwel SA before February 20<sup>th</sup>, 2019 for all services. The products to which these services apply can be specified at a later date.

Payment for all selected Baselworld 2019 press services shall be made within two weeks of receipt of the bill. No discounts will be given. Should the client fail to make payment by the due date, the agent no longer guarantees fulfilment of the selected services.

Failure to make payment within the prescribed time will result in an additional fee of CHF 50 per service to compensate for administration costs. The agent reserves the right to transfer any debt resulting from this contract to Darwel SA.

### VII. SPECIAL PROVISIONS

The agent retains copyright on all works (slideshow, HTML pages, ideas, concepts, productions, texts, graphics, photos, films, etc.) which it has created. However, inasmuch as these works have material form, the agent guarantees to the client the use of all such works for the duration of the contract.

In the absence of any special agreement with the agent, the client will not retain usage rights or property rights for the intellectual creations produced under this contract following termination of the contractual relationship.

The agent accepts responsibility for the conservation of the material, in particular images and text.

Before the contract expires, the agent will ask the client if it requires such material to be returned. Should the client not require this, the agent is permitted, upon expiration of the contract, to destroy the material in question. Throughout the period of the contract the agent is permitted to destroy, without the prior permission of the client, both printed material and visual and audio supports which have not been used.

The agent does not assume any liability towards third parties with whom it enters into agreements in the name of and on behalf of the client in the case of non-payment by the latter (no del credere liability).

The client notes that the sum stated under "Purpose of the contract" will be billed by Darwel SA, Avenue de la Gare 5, 1003 Lausanne.

### VIII. FINAL PROVISIONS

This contract is valid until 30<sup>th</sup> November of the year of Baselworld. There is no tacit renewal. Termination of the contract prior to the dates indicated constitutes premature termination in accordance with Article 404 para. 2 CO.

The place of jurisdiction is Lausanne and the applicable law is Swiss law.